

**About the Conference :** The purpose of International Conference on Academic Research in Engineering, Management and Humanities is to bring together leading researchers, engineers and scientists in the domain of interest from India. We warmly welcome previous & prospected author to submit your new research papers to ICEMH-2012 and share the valuable experiences with the scientist and scholars. All full paper submissions will be peer reviewed and evaluated based on novelty, technical and/or research content, relevance with the theme and contributions. Selected Papers will be published in conference proceedings with ISBN number. Participant who wishes to publish their papers in Scopus Indexed Journal will be published with additional fee.

**About the College :** Vision: To be a world class leader in transforming lives through an innovative, rigorous and compassionate approach by imparting high quality academic excellence in technical education to uplift the living standards of the rural youth by promoting the cutting edge technologies, employability, higher education and research with socio-ethical, eco-friendly and entrepreneurial values.

**Mission:** To develop high quality technical personnel with a sound footing on basic engineering principles, innovative research capabilities and exemplary professional conduct to lead and to use technology for the progress of mankind, training and adopting them to changing technological environment by providing the high quality instruction, infra, faculty, effective teaching and learning methods imbuing socio-ethical, eco-friendly and entrepreneurial values as the inner strength for rural development

**Quality Policy:** We, at Tirumala Engineering College, Strongly believe that Quality is the essence of life. Hence, TEC will constantly strive to improve the quality of education and training imparted to its students by establishing state-of-the-art laboratories and modernizing them continually, upgrading the knowledge and skills of its staff periodically and developing strong linkages with industry.

**Mail:** [editor@conferenceworld.in](mailto:editor@conferenceworld.in)

**Tirumala Engineering College**

**Jonnalagadda, Narasaraopeta, Andhra Pradesh**

**Call +91-7830301515, 9759005373**

# INTERNATIONAL CONFERENCE ON ACADEMIC RESEARCH IN ENGINEERING, MANAGEMENT AND HUMANITIES

## ICEMH-2012

**ORGANIZER: TIRUMALA ENGINEERING COLLEGE  
JONNALAGADDA, NARASARAOPETA, ANDHRA PRADESH**

Accredited by NAAC with 'A' Grade (Approved by AICTE, New Delhi)



[www.conferenceworld.in](http://www.conferenceworld.in) [www.iardo.com](http://www.iardo.com)

**Conference Date: 22 March 2012**

# TIRUMALA ENGINEERING COLLEGE

TECHNOLOGY | EXCELLENCE | COMMITMENT

EAMCET Code : TMLN [www.tmecnrt.com](http://www.tmecnrt.com) ICET Code : TMLN



**Mail your research Paper: [editor@conferenceworld.in](mailto:editor@conferenceworld.in)**

Published By:



Research Publication



Indexed By:



ResearchGate



**Last date of paper submission: 22 March 2012**

## CHIEF PATRONS

**Sri Bolla Brahma Naidu,**

Chairman

**Sri. R Satyanarayana,**

Secretary & Correspondent

## PATRON

**Dr. Y.V.Narayana,**

Principal, Tirmula Engineering College

## CONVENER

**Mr. T. Jagadeesh**

HOD Dept of ECE

## CO- CONVENERS

Dr. R. Lalu Naik,

Professor, Dept. of CSE

Mr. K. Gopi,

Assoc. Prof, Dept. of IT

Mr. S. Anil Kumar,

Assoc. Prof, Dept. of CSE

## ORGANIZING COMMITTEE

Dr. K. Sathish, Professor, Dept. of IT

Dr. A. Balaji, Professor, Dept. of CSE

Mr. Sk. Ansar, Assoc.Prof, Dept. of EEE

Mr. K. Midhun Kumar,

Assoc.Prof, Dept. of CIVIL

Mr. Ch. Rajini kumar, Assoc.Prof, Dept. of

MECH

Mr. D. Pavan Kumar, Sr.Asst.Prof, Dept. of IT

Dr. S. Pavan, Assoc.Prof, Dept. of ECE

Dr. G.V.V.Nagaraju, Assoc.Prof, Dept. of EEE

## INTERNATIONAL ADVISORY BOARD

**Dr. Aviral Shrivastava,** Arizona University, USA

**Dr. G. Neelaiah Babu,** Haramay University,

Ethiopia

**Dr. Hamid Saremi,** Vice Chancellor, Azad

University, Iran

**Dr. K. N. Mathur,** Utara University, Malaysia

**Dr. Rakesh Mishra,** Huddersfeid, U.K.

**Dr. S. A. Siddiqui,** Dhofar University, Oman

**Dr. Sanjeev Khanna,** University of Missouri, USA

**Dr. YogeshKatare,** Ontario, Canada

**Er. Gurmeet Likhari,** Texas USA

**Prof. M. D. Farooq Khan,** Nizwa College, Oman

**Dr. Kapil Sharma,** SAU, New Delhi

**Dr. Saroj Kumar,** SAU, New Delhi

## MODE OF PRESENTATION:

1. Author can directly present paper through Google Meet.
2. Author(s), those fail to attend the conference can send the power point Presentation of maximum 10 slides on **editor@conferenceworld.in**
3. Author can record their Presentation and can share through Whats App.

## FEE DETAILS

- Non- Author Participation (Only for attending the conference) : 500 INR
- Presenting the paper in the conference (Max 3 Authors in a paper) : 1000 INR
- Publication in conference proceeding with ISBN (Max 3 Authors in a paper): 1500 INR
- Publication in conference proceeding with ISBN and Publication in Journal: 2000 INR (Peer Reviewed),
- 8000 INR (Web of Science), 12000 INR (Scopus)
- If More than three authors, each additional author will have to pay 500 INR.
- Page Limit 12, INR 100 will be Charge for each additional page.
- All papers will undergo a double blind peer review process and the criteria for acceptance will be based on quality, originality, technical content and relevance.

## HIGHLIGHTS OF THE CONFERENCE:

1. All the accepted papers authors will be published in the international journals having ISSN & Impact factor.
2. Author will get two certificates, one for paper publication in Journal other for paper presentation in conference.
3. All the papers of the conference will be published in the conference proceeding with ISBN.
4. All the accepted will be indexed in Google scholar & IDIIF.

**Note: Authors of selected articles will get an online conference link (Google Meet)**

Accordingly, Topics of interest for submission include, but are not limited to:

### **Science, Engineering and Technology**

Aeronautical and Aerospace Engineering  
Agricultural Engineering  
Applied Chemistry, Applied physics  
Architecture and Construction  
Artificial Intelligence  
Automobile Engineering  
Biotechnology  
Ceramic Technology  
Chemical Engineering  
Civil Engineering  
Communication Engineering  
Computer Engineering  
Computer Science and Engineering  
Earth quake Engineering  
Mathematics  
Mechanical Engineering  
Medical Laboratory Technology  
Metallurgical Engineering  
Mining Engineering  
Nano Technology  
Petroleum Engineering  
Plastic Engineering and Technology  
Polymer Engineering  
Production and Industrial Engineering  
Robotics  
Rural Development and Technology  
Software engineering  
Structural engineering, Test and Testability  
Textile Design, Engineering and Processing  
Textile Technology

Electrical and Electronics Engineering  
Electronics and Communication  
Engineering  
Embedded System  
Environmental Engineering  
Food Engineering and Technology  
Garment Technology  
Highway Engineering  
Industrial Engineering  
Information Technology  
Instrumentation Engineering and Technology  
Interior Design and Decoration  
Leather Technology  
lectronics Engineering  
Library and Information Sciences  
Marine Engineering  
Material Science

### **Management and Commerce**

Accounting and Banking  
Business and Marketing  
Business ethics  
Commerce  
Database Management System  
Economics  
Energy Management  
Entrepreneurship, Finance  
Financial Development and management  
Globalization  
Human Rights  
Leadership  
Sport Science  
Sustainable Development  
Tourism  
Human Resources accounting  
Insurance and Risk Management  
Logistics

Negotiation and counseling, operations management  
Organizational behaviour  
Production and operation  
Quality management  
Quantitative methods  
Sales and distribution management  
Strategy  
Supply chain management  
Tourism Management  
Travel management  
Multidisciplinary Studies  
Communications and Media  
Culture  
Disaster Management  
Gender Studies  
Management  
Marketing,  
MIS

Conference Date:

**22 March 2012**

10:30 am  
To  
05.00 pm

Last date of paper  
submission:

**19 March 2012**

Notification of status of  
paper:  
**Within 03 days after  
receiving the Research  
paper**

Submission of  
publication fee:

**Within 03 working days  
from the date of  
acceptance**

Mail: [editor@conferenceworld.in](mailto:editor@conferenceworld.in)

**Tirumala Engineering College**

Jonnalagadda, Narasaraopeta, Andhra Pradesh

Ph: 7830301515, 9759005373, 8985298550