

INDIA INDEPENDENCE AWARDS-2021

for Best Research Paper

ITC'S E-CHOUPAL: A MARKETING STRATEGY FOR RURAL TRANSFORMATION - A CASE STUDY OF WARDHA DISTRICT, MAHARASHTRA

on the occasion of

Virtual International Award Conference on Multi - Disciplinary Research and Innovation

Organized by:

Dolphin (PG) College of Science & Agriculture

Chunni Kalan, Punjab, India



in collaboration with:

IARDO and Conference world

Vibhav

Er. Vibhav Mittal

Aksharma Dr. A.K. Sharma



